



# Contrary to the Ordinary

## SEMINAR TOPICS

Creative Marketing  
Advantage

Creative Closing  
Advantage

Creative Customer  
Service

Creative Property  
Management Parody

Take it from Toxic  
to Terrific

Surviving a  
Student Turn

How to Beat the  
Concession Heat

**Creative Apartment Marketing** offers the multifamily industry seminars and training that deliver results. Tiffany Yelverton is a professional speaker and strategic trainer helping shape and condition thousands of multi-family professionals collectively increasing the net operating income for many properties.

*Our goal is Your goal*  
*Trained Professional Team*

Tiffany has over 20 years of sales and marketing experience covering every aspect of on-site, corporate and national multifamily challenges. She has participated in new development, lease up and repositioning for: mixed use projects, high-rise and garden style properties including conventional, student, senior and tax credit property types.

**Ask Tiffany how she can help you Achieve  
Your Sales and Marketing Goals Today!**



## What Our Clients Think:

"We have been very pleased with the services and direction provided by Tiffany relative to assessing the issues and planning solutions for our properties. We have also been extremely impressed with her ability to then provide the training and monitoring of progress necessary to implement that plan."

— **Michael D. Clark, Principal**  
*Alpha-Barnes Real Estate Services*

"We wanted someone who would come in and motivate the team, get them excited about the new property, team build and just have fun. You did all that and more! Your personality exudes excitement and a passion for this industry and life in general. We will definitely ask you back for future meetings."

— **DeAnna Moore, Director of Training**  
*The Hanover Company*

"I want to thank you for presenting for the Apartment Association of Greater Dallas. You received excellent evaluations and your energy and enthusiasm are very contagious. As one of the students stated, "Tiffany is a great speaker. She can Captivate, Stimulate and Motivate"! We look forward to having you back for more presentations in the future."

— **Andrea Popp - Director of Education**  
*Apartment Association of Greater Dallas*

"Your seminar was not only very informative, it was also a lot of fun and the hours flew by. We all wished we had had more time. As our staff continues to grow I am looking forward to Tiffany's return to motivate our team."

— **Karen Kekeris — Vice President of Property Management**  
*Stellar Advisors*

Keynote

Emcee

Seminars

Customized Training

Team Building

Call **210-865-8505** or e-mail **Tiffany@CreativeApartmentMarketing.com** to discuss your challenges and how Creative Apartment Marketing can help you achieve your goals.

member of:

